

THE FOLLOWING SWEEPSTAKES IS INTENDED FOR VIEWING IN THE STATE OF NEW JERSEY AND NEW YORK, USA. ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW AND AMERICAN ENGLISH. YOU MUST BE 21 YEARS OF AGE OR OLDER TO ENTER.

Momentum Solar Savings Sweepstakes (the "Sweepstakes")
Official Rules

No Purchase Necessary. A purchase will not increase your chances of winning a prize.

1. The Sweepstakes Period is from 12:00:01 am Eastern Time (ET), September 10, 2016 ("Sweepstakes-Start") to 11:59:59 pm ET, August 14, 2017 ("Sweepstakes-End").
2. **Eligibility: This Sweepstakes is open only to a legal resident residing in the States of New Jersey and New York, USA who is 21 years of age or older, who is the owner of a single or multi-family home, a condo/apartment or a commercial building and who had Internet access prior to Sweepstakes-Start.** Void in Puerto Rico and other US territories. Employees, officers, directors, agents, vendors, dealers, representatives and their immediate families (spouse, parents, children, siblings, and each of their spouses regardless where they live) or members of household of Pro Custom Solar, LLC d/b/a Momentum Solar ("Sponsor") and TMACO, LLC d/b/a The Marketing Agency ("Administrator"), their respective parent companies, subsidiaries, advertising, design, web design, web hosting and publicity agencies and anyone connected with the production or distribution of this Sweepstakes (the "Sweepstakes Entities") are not eligible to enter or be awarded a prize.
3. **How to Enter: This Sweepstakes is offered only on the Internet. Go to <http://www.momentumsolar.com/sweepstakes/> and follow the on-screen instructions and complete the entry form. You must answer all questions and supply accurate contact information, including name, complete address including ZIP code, a daytime phone number and an email address for which you are the authorized user, to be eligible to win a prize and to be notified in the event of being selected as a potential winner.** It is entrants' responsibility to keep their contact information current. "Authorized user" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the email address. In the case of a dispute regarding who submitted a particular online entry, the entry will be deemed submitted by the authorized account holder of the email account. **Maximum one (1) entry per household during the Sweepstake-Period.** Entries must be made by an individual from a stand-alone computer and may not be made by proxy or any electronic/automated means such as script, bot, macro or any other similar software or program. You may not enter with multiple emails and/or multiple identities nor may you use any other device or artifice to obtain more than the maximum number of entries. All discovered entries made in violation of these rules will be deleted.
4. **Winner Selection in Random Drawings:** There will be four (4) quarterly drawings as follows:

Entries up to:	Prizes
11/15/2016	Five (5) Second Prizes and 10 Third Prizes
2/15/2017	One (1) First Prize; Five (5) Second Prizes:10 Third Prizes
5/15/2017	Five (5) Second Prizes and 10 Third Prizes
8/14/2017	Five (5) Second Prizes and 10 Third Prizes
8/14/2017	One (1) chance to win the Grand Prize or a consolation prize-one (1) Second Prize

All potential winners will be drawn up to 20 days after the dates specified above. The Grand and First prize winners will be notified via email within five (5) days of selection. A potential winner will have five (5) business days to reply, agreeing to accept the prize and providing/confirming full contact information. Failure to confirm and provide the above within the time allotment will signify to Sponsor that the prize has been declined and forfeited for all time and another potential winner may be chosen in random drawings. Each potential prizewinner will be required to complete and return an *Affidavit of Eligibility, Liability and (where legal) Publicity Release* according to the directions that accompany it within five (5) business days of notification or it will be concluded definitively that the prize has been declined and, without further notice, an alternative winner may be selected in another random drawing. Neither Sponsor nor Administrator is responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind or insufficient space in entrant's email account to receive messages. A Second and Third Prize winner will be sent his/her prize to the address provided upon registration for the Sweepstakes.

5. **Quantity, Prize, Approximate Retail Value (ARV) and Odds:** *(1) Grand Prize:* One, 1:100 chance to select the one (1) winning prize notification envelope from 100 identical looking envelopes that will be presented. IF THE ENTRANT DOES NOT SELECT THE CORRECT ENVELOPE OUT OF THE 100, THE \$100,000 PRIZE WILL NOT BE AWARDED and the entrant will be awarded a First Prize. **ARV:** \$100,000 or \$2,000 depending on the envelope notification selected. *(1) First Prize:* A \$2,000 cruise voucher good at cruisesonly.com valid for double occupancy travel until December 31, 2018. The cruise prize is awarded "as is" and is subject to cabin availability, blackout dates and the Terms and Conditions of the cruise line chosen and includes ship accommodation, ocean transportation, onboard meals, some beverages and most entertainment aboard the ship. **Winner will be responsible for all other expenditures over the \$2,000 limit** including, without limitation, transportation to/from departure port, all transfers, non-standard meals, alcoholic and some other beverages, gratuities, shore excursions, telephone, incidentals, personal expenses and travel/medical insurance. Winner must book travel through cruisesonly.com who will contact winner. **Grand Prize cruise travel must be completed by December 31, 2018 or it will be forfeited in its entirety.** **ARV:** \$2,000. *(20) Second Prize (five per quarter):* A \$100 VISA® gift card subject to its Terms & Conditions including an expiry date. **ARV:** \$100. *(40) Third Prize (10 per quarter):* A \$25 VISA® gift card subject to its Terms & Conditions including an expiry date. **ARV:** \$25. **Odds of winning any prize: Dependent on the total number of eligible entries received by each drawing date. Earlier entries will have greater chances of winning. In addition, the potential Grand Prize winner's odds of selecting the one (1) winning envelope are 1:100.** All Prizes will be awarded provided they are properly claimed according to these Official Rules. Only the prizes and their respective values listed in these Official Rules shall be awarded. Limit one (1) Second or Third prize per household.

6. **General: By participating in this Sweepstakes, you agree to be bound by these Official Rules.** Sweepstakes administration, winner selection and verification will be conducted by the Administrator, the independent judging organization, whose decisions are final and legally binding. No participant or winner shall have the right to contest any decision by the Administrator concerning any aspect of the Sweepstakes or the interpretation of the Official Rules or the determination as to the qualification of entries. Sponsor is not responsible for those who cannot access the Internet or cannot click-through for any period of time regardless of technical, hardware, software, telephone, Internet, network problems or virus contamination, force majeure, or human error and for delay, failure or malfunction for any reason. Sponsor and Administrator reserve the right to cancel/terminate, modify or suspend the Sweepstakes if in Sponsor's and Administrator's sole determination it believes that the integrity of the Sweepstakes has been, or could be, compromised or that the Sweepstakes is not capable of running as planned or fairly, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures,

force majeure, human error or any other causes. Winners for the quarter in question and a Grand Prize winner will be drawn from among all non-suspicious, eligible entries received up to the time of cancellation/termination. No other prizes will be awarded. Administrator reserves the right to disqualify any entry from the Sweepstakes if in Administrator's sole judgment entrant has not complied with these Official Rules. Without limitation, all of an entrant's entries will be disqualified, at the sole discretion of Administrator, if entrant attempts (i) to enter the Sweepstakes through any means other than as described in these Official Rules; or (ii) provides information that is inaccurate or fraudulent; or (iii) attempts to disrupt the Sweepstakes or circumvent the terms and conditions of these Official Rules. Sweepstakes Entities assume no liability for damage caused to entrant's or any other person's/entity's computer hardware or device, software or communications network, regardless of cause. Only the prizes and their respective values listed in the Official Rules shall be awarded. A First Prize winner and cruise travel companion (if winner chooses to travel with one) are responsible for: (i) all travel documents including, without limitation, a current, valid US Passport, visas if necessary and/or other identification documents acceptable to the cruise line, foreign governments of travel, the U.S. Transportation Security Administration ("TSA") and the U.S. Government; (ii) all medical requirements; (iii) respecting all local regulations; (iv) for full compliance with the regulations of all venues and (v) traveling the entire cruise itinerary together. The Sweepstakes Entities and the cruise line, as they may apply, have the right to refuse travel to anyone who does not have proper travel documents or who does not comply with all regulations or comport him/herself properly. There will be no substitution or compensation for a prize or part of a prize forfeited due to winner's or winner's companion's non-compliance with travel and venues' regulations or any other reason. **By entering this Sweepstakes, a participant explicitly releases, discharges and holds harmless the Sweepstakes Entities and VISA, Inc. and all their respective shareholders, estates, assigns, employees, officers, directors, agents and representatives, one and all, from any and all liability, actions, causes of action, damages, actual, incidental or consequential, claims and demands whatsoever in law or equity, including all "costs", which he/she now has or may acquire, by reason of any personal injury, death, loss of or damage to property, or any reason, occurring during or arising out of his/her participation or non-participation in the Sweepstakes and the acceptance and use or misuse of a prize.** By accepting a prize, winner waives the right to i) assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prize, and (ii) claim any liability (including attorney's fees and costs) which might arise from redeeming or seeking to redeem said prize (including any travel related thereto). The right to receive a prize is non-assignable and non-transferable and no prize substitution, exchange or cash equivalent will be allowed except by Sponsor who reserves the right to substitute a prize (or portion of prize) of comparable or greater value. A prize or prize notification that is returned as undeliverable will disqualify the winner and an alternative winner will be selected in random drawings.

7. **All federal, state and local laws and regulations apply.** These Official Rules are governed by the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey. If any provision of the Sweepstakes shall be deemed to violate any federal, state or local law, regulation or ordinance, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. If Sponsor is required by applicable federal, state or local law, regulation or ordinance, or by action of an administrative agency to cease offering the Sweepstakes in any jurisdiction, Sponsor reserves the right to (i) terminate the Sweepstakes in such jurisdiction in its entirety, and/or (ii) cancel and remove from participation in the Sweepstakes any and/or all entries from entrants residing in such jurisdiction, without penalty and without obligation to any Sweepstakes entrants. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Taxes: Any valuation of the prizes stated above is based on available information provided to the Sponsor. The value of the prizes will be taxable to winner as income. All federal, state and local taxes and any other costs and expenses associated with the acceptance and/or use of prize not specifically provided for in these Official Rules are solely the winner's responsibility. Winner is solely responsible for reporting and paying any and all applicable taxes. Grand and First Prize winners must provide the Sponsor with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. All winners will have income reported to them on a 2016 or 2017 as they may apply IRS Form #1099 and a copy of said form will be sent to the IRS. Grand Prize winner of \$100,000 might have taxes withheld according to IRS regulations.

8. Acceptance of the prize constitutes permission to use a winner's name, voice and likeness and any and all identifying characteristics (excluding address, phone and email address) for promotional, advertising and publicity purposes by Sponsor (including, without limitation, posting to the Sponsor's website and a Sweepstakes winners list); this permission includes, but is not limited to, the taking of photographs and/or videos by Sponsor's photographer/videographer for publicity purposes, without further consent or compensation, unless prohibited by law and winner agrees to execute any and all documents requested by Sponsor to convey such rights to own all the results thereof. Nothing contained herein shall be deemed to obligate Sponsor to make use of any of the rights granted herein and winner waives any right to inspect or approve any such use of any and every nature and kind.
9. The Sweepstakes Entities shall not be responsible for technical, pictorial, typographical or editorial errors or omissions in any marketing materials or these Official Rules.
10. Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded and all issues and questions concerning the validity, interpretation and enforceability of these Official Rules shall be resolved individually, without resort to any form of class action, and exclusively in a court of competent jurisdiction in Middlesex County, New Jersey and all entrants agree to Middlesex County as the venue for any legal action without regard to conflict of laws doctrine. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes and never shall include consequential, incidental, multiplied or punitive damages, and in no event attorneys' or "experts' fees." Some jurisdictions will not recognize the exclusive jurisdiction of the Courts of New Jersey and/or do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above may not apply to you.
11. **Use of Data:** All entries submitted become the property of Sponsor and none will be acknowledged or returned. Sponsor and Administrator will be collecting some personal data about participants online, in accordance with their privacy policies. Please review the Sponsor's privacy policy at <http://momentumsolar.com/privacy-policy/> on the Internet. Administrator's Privacy Policy may be found at www.themarketingagency.com/html/privacyPolicy.html . By participating in the Sweepstakes, entrants hereby agree to Sponsor's and Administrator's, as they may apply, collection and usage of their personal information according to the privacy policies and acknowledge that they have read and accepted Sponsor's and Administrator's privacy policies.
12. **For a Winners List** – Send a self addressed, adequately stamped, #10, business envelope to: Winner – Momentum Solar Savings Sweepstakes c/o The Marketing Agency, 2881 East Oakland Park Blvd., Suite 425, Fort Lauderdale, FL 33306. Requests must be received by August 30, 2017. No mechanically reproduced or photocopied requests allowed; only one (1) request per person or outer mailing envelope. **You cannot enter the Sweepstakes using this address. Entries mailed to this address will be discarded.**
13. **Sponsor:** This Sweepstakes is sponsored by Momentum Solar, 30 Nixon Lane, Suite 1B, Edison, NJ 08837 and is administered by The Marketing Agency, 2881 East Oakland Park Blvd., Suite 425, Fort Lauderdale, FL 33306.

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